ERIN MENDENHALL
MAYOR



LORENA RIFFO JENSON DIRECTOR

CITY COUNCIL TRANSMITTAL

Lisa Shaffer, Chief Administrative Officer

Date Received: 02/03/2023

Date sent to Council: 02/03/2023

TO: Salt Lake City Council DATE: February 3, 2023

Darin Mano, Chair

FROM: Lorena Riffo Jenson, Director, Department of Economic Development

SUBJECT: ARPA Community Grant Program Funds-Phase One Distribution - Community

Recovery Committee (CRC) Recommendation for Distribution

STAFF CONTACTS: Cathie Rigby, ARPA Program Manager, Cathie.Rigby@slcgov.com

Todd Andersen, ARPA Project Coordinator, Todd.Andersen@slcgov.com

DOCUMENT TYPE: Ordinance

RECOMMENDATION: Review and Approve the \$755,718 disbursement of American Rescue Plan Act (ARPA) Community Grant Program Funds for Phase 1.

BUDGET IMPACT: Distribution of \$755,718 of the \$2 million ARPA funding allocated in FY22, BA5.

COORDINATION: Community and Neighborhoods (CAN), Mayor's Office, SLC Finance Department, and other outside organizations.

BACKGROUND/DISCUSSION:

On March 11, 2021, the U.S. Government signed into law, a COVID-19 recovery bill, the American Rescue Plan Act ("ARPA"). ARPA was intended to support State and Local recovery from the COVID-19 public health emergency ("COVID-19 Pandemic") or the negative economic impacts experienced as a result of the pandemic.

The U.S. Department of the Treasury released materials associated with the release of funds to Cities and States, known as the Coronavirus State and Local Fiscal Recovery Funds ("SLFRF") Salt Lake City received approximately \$85.4 million in federal funding, which must be committed by December 31, 2024 and spent by December 31, 2026.

After extensive community engagement, the Mayor and City Council approved the creation of

the Community Grant Program to help small businesses and nonprofits recover from the negative economic impacts of the pandemic.

In April of 2022, Salt Lake City code 2.20.040 established the Community Grant Program to be administered by both The Department of Economic Development ("DED") and Community and Neighborhoods ("CAN"). Both departments were tasked with deploying \$2M each of the \$85.4 million federal funds granted to the City.

Below is an overview of the policies and objectives for these funds that guided the program and application process.

Program Overview

- No single application for a community grant will exceed \$100,000.00
- Any application for a community grant to a nonprofit organization will focus on supporting communities disproportionately affected by the COVID-19 pandemic, including, but not limited to, offering services to retrain displaced workers: providing legal or other assistance for evictions or rent relief: expanding educational opportunities; deploying resources to mitigate the digital divide; supporting parents or children affected by COVID-19 including childcare or after school program; and providing access to healthcare services, including mental health support.
- Any application for a community grant for a local business will focus on supporting the business's operation or employees who have been economically affected by the COVID-19 pandemic.

To aid in the process and establish criteria quickly, transparently, and fairly deploy the fund's City Council created the Community Recovery Committee ("CRC") to oversee the process, review the applications and make recommendations for the deployment of funds.

The committee is comprised of seven (7) members that serve on the following other boards:

Economic Development Loan Fund Racial Equity in Policing (2 members from this board) Human Rights Commission (2 members from this board) Salt Lake Arts Council Business Advisory Board

Qualifying Use of Funds

To meet the qualifying criteria established by the Department of Treasury and to align our grants with SLFRF expenditure categories DED staff categorized applications into one of the four categories below:

- Small business economic assistance
- Aid to Tourism, Travel or Hospitality
- Aid to Arts and Artisan businesses
- Aid to Nonprofit organizations with programming specific to small businesses or arts and artisan businesses.

All four of these expenditure categories are small business-related, eligible for funding through the Community Grant Program and aid Salt Lake City's Department of Finance ("Finance") to administer the program.

The application process is set up in two phases. Phase 1 was open from September 1st through 30th, 2022 and Phase 2 will begin sometime in March 2023.

Diversity, Equity, and Inclusion

To ensure the grant program is available to all potential applicants, DED has instituted the following measures to ensure the program is equitable, transparent, and inclusive:

- Application materials, training videos, and presentations are provided in multiple languages.
- Online and paper applications are accepted.
- Training and Technical Assistance appointments are offered on both the East and West sides of Salt Lake City.
- Individual application assistance is provided by DED, The International Rescue Committee, and SBDC as needed.

In Phase 1 a total of 296 applications were received, and of those 157 were eligible for further review in the small business category, and 40 were eligible for review as a qualifying nonprofit.

The information below shows additional demographic data of the applications reviewed by the committee:

- 45 applicants were from a business that identified as 100% Female owned business.
- 51 applicants were from a business which identified as 100% owned by a member of the BIPOC community
- 61 applicants listed themselves as an arts business
- 55 applicants listed themselves as a small business
- 77 applicants were from the travel, tourism, or hospitality sector
- 40 applicants are from the nonprofit community (applications to be reviewed in the next phase of funding)

Applications were reviewed by staff, including a member of the Finance Department, and sorted into lists of 15-20 to be presented for review and scoring by the members of the CRC during its weekly meetings.

Scoring

Applicants were eligible for 100 base points with the following breakdown:

- 60% of the points are based on narratives the businesses provided sharing how COVID-19 impacted their business (past, present, and future)
- 30% of points are based on how a business was able to navigate through the pandemic.
- 10% of the points are based on if the applicant takes advantage of the technical assistance offered to prepare applicants to submit their application, understand

the questions, and have a review of their narratives.

In addition to the base points, staff awarded up to 70 bonus points to impacted and disproportionately impacted communities including:

- 100% Minority Owned Business (15 points)
- 100% Female-Owned Business (15 points)
- Artist-Artisan Business (15 points)
- Business located in Qualified Census Tract location (QCT) (15 points)
- Business in the Travel, Tourism, & Hospitality sector (5 points)
- Business in the City Center (5 points)

A total of 10 meetings were held in phase 1 to allow the CRC members to review applications, submit scoring, make recommendations about the process, and ask questions.

Attached to this transmittal, you will find The Community Recovery Committee's list of recommended businesses applications for approval by the City Council.

Attachments:

- List of Recommended Businesses for Grant Approval
- Ordinance
- Letter from the Community Recovery Committee

REQUESTED ELIGIBLE FUNDING RECOMMENDATION (% BUSINESS APPLICANT DISTRICT FUNDING (Proven Loss) Based on Score) CATEGORY

Junction Dance Company (63480) 5 \$50,000,00 \$49,000,00 \$45,815,00 AB

2022-2024

2022-2024

2022-2024 CRC

Business provides dance training, two dance companies, creative space and performance opportunities for youth and professional artists. They cultivate an artistically enriching community thorugh performance and outreach.

Type of Business: Dance Studio (Sole Proprietor)
Disproportionately Impacted: Women Owned

Use of funds: Rent, utilities, and operating costs (pay contracted artists)

Received other assistance: None

2 Zahara, LLC (62879) 5 \$7,000.00 \$7,000.00 \$6,538.00 TTH

Moroccan pop-up restaurant, that also offers catering services. Business holds community events that last between 2-3 hours where food is served. Owner plans to re-establish their events, and catering services, along with building to transition to a permanent physical location.

Type of Business: Restaurant (Sole Proprietor) **Disproportionately Impacted:** 100% BIPOC owned

Use of funds: Purchase of supplies, venue rentals and staff costs.

Received other assistance: Business received \$2k from the Internation Rescue Committee for business expenses accrued during COVID-19.

3 Sugar Space, LLC (63372) 2 \$50,000.00 \$50,000.00 \$46,250.00 SB

Business is an arts, events and reception center. They provide space for artists of all disciplines to create and present work and a place for the community to celebrate, learn, share and engage.

Type of Business: Event/Reception Center (Sole Proprietor)

Disproportionately Impacted: Women Owned **Use of funds:** Salaries and wages for staff.

Received other assistance: Yes, they received under \$50k in other assistance with PPP and EIDL.

4 Dream Garden Press/ dba Ken Sanders Rare Books (63434) 4 \$50,000.00 \$50,000.00 \$46,100.00 AB

This business sells used, new, and rare books and ephemera. Special focus for this business is Utah and regional history. This business all supports local artista and musicians with regular public events.

Type of Business: Bookstore in the City Center (Sole Proprietor)

Disproportionately Impacted: None **Use of funds:** Rent and payroll.

Received other assistance: Received aprox. \$75k of other assistance with PPPand EIDL

5 Zaater and Zayton (62465) 2 \$50,000.00 \$38,000.00 \$34,960.00 TTH

Business is a full-service catering company offering a unique blend of traditional Middle Eastern Cuisine and American fusion.

Type of Business: Catering

Disproportionately Impacted: Women & 100% BIPOC owned Use of funds: Mortgage payment, operational costs and start-up costs

Received other assistance: Yes. Received \$20k in EIDL

6 Mestizo, LLC (63831) 3 \$50,000.00 \$50,000.00 TTH

Business is a coffee house created by community for community. The founders envisioned a place for civic engagement and sharing art to strengthen community.

Type of Business: Coffeehouse (Sole Proprietor)

Disproportionately Impacted: None

Use of funds: Purchase of supplies, operating costs and wages.

Received other assistance: None

7 | Noor Al Sham LLC (63326) 5 \$11,000.00 \$10,758.00 \$9,660.68 SB

Catering business looking to complete start up and expand.

Type of Business: Food-Catering (Sole Proprietor) **Disproportionately Impacted:** 100% BIPOC Owned

Use of funds: Start up costs, rent, payroll and operational expenses. **Received other assistance:** Received under \$3,000 in PPP funding.

8 Susie M's Gallery of Fine Tattooing (63355) 5 \$25,000.00 \$25,000.00 \$22,250.00 SB

Business provides an art studio with retail space, along with tattooing education space.

Type of Business: Tattoo Parlor-Retail Space (Sole Proprietor)

Disproportionately Impacted: Women owned

Use of funds: Rent and payroll. Received other assistance: None

9 J Street Productions (60538) 7 \$26,000.00 \$25,000.00 \$22,107.14 AB

Writer who writes novels for young readers (middle grades and young adult). Writes nonfictions on the intersection of art and faith, and also consults freelance writers and provides editorial services for other writers.

Type of Business: Writer (Home Based, Sole Proprietor)

Disproportionately Impacted: Women Owned

Use of funds: Salary and Operating Expenses (will have to provide tax documents, etc.)

Received other assistance: None

10 Arts of the World Gallery (63518) 5 \$50,000.00 \$50,000.00 AB

Business is the local home for global treasures. This business houses traditional (indigenous) arts and crafts and also traditional industries like ceramics in two historic buildings that have been maintained and preserved.

Type of Business: Art Gallery (Sole Proprietor)
Disproportionately Impacted: Women Owned
Use of funds: Utilities, and operating expenses

Received other assistance: Yes. Received less than \$50k in Salt Lake County grant, and PPP funds

11 Premier Paralegal Solutions, LLC (59841) 5 \$50,000.00 \$9,000.00 \$7,800.00 SB

Business provides legal document preparation, tax preparation and some translation services. Services provided to clients with digital equity issues that require in person attention.

Type of Business: Legal Services (Sole Proprietor) **Disproportionately Impacted:** 100% BIPOC owned **Use of funds:** Rent, payroll, supplies and start-up costs.

Received other assistance: Yes, less than \$50k in EIDL and PPP

12 Cycling Utah, LLC (63477) 4 \$50,000.00 \$50,000.00 \$43,166.67 SB

Business produces a bicycling magazine and website. They are in their 30th year of business providing information, news, tips and event calendars. They distribute throughout Salt Lake City and the western United States.

Type of Business: Magazine (Sole Proprietor)
Disproportionately Impacted: None
Use of funds: Operating costs and payroll.

Received other assistance: Yes. Received less thatn \$50k in PPP funds

13 Golden Gyros (63448) 5 \$50,000.00 \$47,000.00 **\$40,106.67** TTH

Local restaurant in Salt Lake City. One of the first restaurants to close due to COVID-19 trying to keep doors open on their start up business that opened as the pandemic hit.

Type of Business: Restaurant

Disproportionately Impacted: 100% BIPOC owned **Use of funds:** Purchase of supplies, wages, and equipment.

Received other assistance: None

14 Amie Engberg (62853) 5 \$38,000.00 \$38,000.00 \$32,110.00 SB

Document preparation and financial education services for chiropractors.

Type of Business: Financial Education Services (Home Based & Sole Proprietor)

Disproportionately Impacted: Women owned

Use of funds: Supplies and salary Received other assistance: None

15 Six Sailor Cider, LLC (63232) 4 \$50,000,00 \$11,000,00 \$9,218.00 TTH

Business makes a variety of flavored apple ciders, non-alcoholic and sparkling hard ciders to be sold in the future. Started their sales in farmer's markets and now expanding into online and

retail sales.

Type of Business: Brewery (Sole Proprietor) **Disproportionately Impacted:** None **Use of funds:** Rent, payroll and startup costs.

Received other assistance: None

16 Bye Phoebe (59674) 3 \$5,000.00 \$5,000.00 \$4,175.00 AB

Owner is a model, fashion stylist and also makes custom clothing for production companies.

Type of Business: Stylist/Clothing (Home Based & Sole Proprietor) **Disproportionately Impacted:** Women & 100% BIPOC owned **Use of funds:** Equipment, materials, payroll and startup costs.

Received other assistance: Yes received \$1,200 from Artist Emergency Fund

17 | Sikkim Momo (59832) 2 | \$49,000.00 | \$3,100.00 | \$2,583.33 | TTH

Business is a catering food business. This entrepreneur is from the Spice Kitchen incubator program of the International Rescue Committee.

Type of Business: Catering

Disproportionately Impacted: 100% BIPOC owned **Use of funds:** Purchase of supplies and equipment.

Received other assistance: Business received \$2k from the Internation Rescue Committee.

18 Christina's Barber Shop (60332) 5 \$13,500.00 \$14,000.00 \$11,596.67 SB

Business is a barber shop specializing in gentlemen haircuts located on 300 West.

Type of Business: Barber shop (Sole Proprietor)
Disproportionately Impacted: Women owned
Use of funds: Rent, utilities, and operating expenses.

Received other assistance: Business received less than \$50k from EIDL.

19 Flamenco del Lago (63429)

5

\$50,000.00

\$13,000.00

\$10,768.33

AB

Business is a nonprofit under the direction of Katie Sheen-Abbott she's studied Flamenco for many years. She teaches and performs flamenco in Salt Lake City and throughout Utah for all ages and abilities.

Type of Business: Dance teacher (Sole Proprietor & Nonprofit)

Disproportionately Impacted: Women owned **Use of funds:** Rent. and equipment costs.

Received other assistance: Business received less than \$50k in EIDL funding.

20 Dayhouse Studio (61894)

7

\$50,000.00

\$50,000.00

\$41,333.33

SB

Business is a biophilic interior design studio specializing in residential and commercial spaces. Improving health, well-being and sustainable practices are at the heart of their work.

Type of Business: Interior Design Studio (Home based & Sole Proprietor)

Disproportionately Impacted: Women owned **Use of funds:** Operating costs and payroll.

Received other assistance: Business received less than \$50k from EIDL.

21 Seth Ian Photography (62887)

3

\$15,000.00

\$7,000.00

\$5,786,67

AB

Photographer for the performing arts, small businesses, and real estate. Business is also undertaking documentary projects.

Type of Business: Photographer (home-based & sole proprietor)

Disproportionately Impacted: None

Use of funds: Equipment upgrades and project development costs

Received other assistance: None

22 Worthfull Media, LLC (60612)

3

\$25,000.00

\$25,000.00

\$20,625.00

AB

Boutique media production house that records, edits, produces, and manages audio and video for small business owners and personal brands. The bulk of business is for podcasters and YouTubers, but includes making related media as well.

Type of Business: Media production (home-based & sole proprietor)

Disproportionately Impacted: 100% female owned **Use of funds:** Website upgrades, rent, contract costs

Received other assistance: PPP and EIDL funds around \$5k.

23 Design to Grow, LLC (63108)

\$32,000.00

\$32,000.00

\$26,133.33

\$8,033,33

AB

AB

Business is a design/build studio that does in house fabrication focused on public art, teaching/workshops, events, and commercial furniture.

Type of Business: Design studio (home-based & sole proprietor)

Disproportionately Impacted: None **Use of funds:** Rent, retaining employees

Received other assistance: PPP \$8.7K, Small Business Impact Grant \$9.9k

24 Suzanne May (60330) 7 \$10,000.00 \$10,000.00

Type of Business: Musician (home-based & sole proprietor) Disproportionately Impacted: 100% female owned					
Use of funds: Tour and equipment costs.					
Received other assistance: EIDL \$12k, Unemployment \$8k					
The Twist (Kirk's Ship, LLC) (60520)	4	\$50,000.00	\$50,000.00	\$39,916.67	TTI
Busines is a Restaurant, Bar & Nightclub					
Type of Business: Bar/Restaurant					
Disproportionately Impacted: None Use of funds: Wages, retain employees					
Received other assistance: PPP & Employee Rention Credit over \$50k					
5 Elegant Tailoring, LLC (61865)	4	\$50,000.00	\$21,335.00	\$17,025.33	SB
Business is a tailoring shop in the heart of downtown.					
Business is a tanoring shop in the heart of downtown.					
Type of Business: Tailoring Shop (sole proprietor)					
Disproportionately Impacted: 100% BIPOC owned					
Use of funds: Payroll and operational expenses. Received other assistance: Business received less than \$6,000.00 in PPP	funding				
Received other assistance. Business received less than \$0,000.00 in 111	runung.				
7 Utah Hispanic Chamber of Commerce (62544)	2	\$50,000.00	\$50,000.00	\$39,833.33	SB
_	2	\$20,000.00	420,000.00	45.,555.65	50
Chamban of Camanana and Hilliam in the single					
Chamber of Commerce serving Hispanic businesses.					
Type of Business: Chamber of Commerce Disproportionately Impacted: 100% BIPOC owned					
Type of Business: Chamber of Commerce					
Type of Business: Chamber of Commerce Disproportionately Impacted: 100% BIPOC owned Use of funds: Wages	5	\$21.502.00	\$22,000,00	\$17,526,67	SB
Type of Business: Chamber of Commerce Disproportionately Impacted: 100% BIPOC owned Use of funds: Wages Utah Fitness Institute (62189)	5	\$21,502.00	\$22,000.00	\$17,526.67	SB
Type of Business: Chamber of Commerce Disproportionately Impacted: 100% BIPOC owned Use of funds: Wages	5	\$21,502.00	\$22,000.00	\$17,526.67	SB
Type of Business: Chamber of Commerce Disproportionately Impacted: 100% BIPOC owned Use of funds: Wages Utah Fitness Institute (62189) Personal training and wellness retreat business. Type of Business: Fitness Studio (sole proprietor)	5	\$21,502.00	\$22,000.00	\$17,526.67	SB
Type of Business: Chamber of Commerce Disproportionately Impacted: 100% BIPOC owned Use of funds: Wages Utah Fitness Institute (62189) Personal training and wellness retreat business. Type of Business: Fitness Studio (sole proprietor) Disproportionately Impacted: None	5	\$21,502.00	\$22,000.00	\$17,526.67	SB
Type of Business: Chamber of Commerce Disproportionately Impacted: 100% BIPOC owned Use of funds: Wages Utah Fitness Institute (62189) Personal training and wellness retreat business. Type of Business: Fitness Studio (sole proprietor) Disproportionately Impacted: None Use of funds: Rent costs	5	\$21,502.00	\$22,000.00	\$17,526.67	SE
Type of Business: Chamber of Commerce Disproportionately Impacted: 100% BIPOC owned Use of funds: Wages Utah Fitness Institute (62189) Personal training and wellness retreat business. Type of Business: Fitness Studio (sole proprietor) Disproportionately Impacted: None	5	\$21,502.00	\$22,000.00	\$17,526.67	SE
Type of Business: Chamber of Commerce Disproportionately Impacted: 100% BIPOC owned Use of funds: Wages Utah Fitness Institute (62189) Personal training and wellness retreat business. Type of Business: Fitness Studio (sole proprietor) Disproportionately Impacted: None Use of funds: Rent costs Received other assistance: Salt Lake County grant \$22k	5	\$21,502.00 \$49,000.00	\$22,000.00 \$49,000.00	\$17,526.67 \$38,955.00	
Type of Business: Chamber of Commerce Disproportionately Impacted: 100% BIPOC owned Use of funds: Wages Utah Fitness Institute (62189) Personal training and wellness retreat business. Type of Business: Fitness Studio (sole proprietor) Disproportionately Impacted: None Use of funds: Rent costs Received other assistance: Salt Lake County grant \$22k	4	\$49,000.00	\$49,000.00		
Type of Business: Chamber of Commerce Disproportionately Impacted: 100% BIPOC owned Use of funds: Wages Utah Fitness Institute (62189) Personal training and wellness retreat business. Type of Business: Fitness Studio (sole proprietor) Disproportionately Impacted: None Use of funds: Rent costs Received other assistance: Salt Lake County grant \$22k	4	\$49,000.00	\$49,000.00		SB
Type of Business: Chamber of Commerce Disproportionately Impacted: 100% BIPOC owned Use of funds: Wages Utah Fitness Institute (62189) Personal training and wellness retreat business. Type of Business: Fitness Studio (sole proprietor) Disproportionately Impacted: None Use of funds: Rent costs Received other assistance: Salt Lake County grant \$22k Match and Farnsworth, PC (62089) Business is a small private law firm that provides representation to individ Type of Business: Law Firm (sole proprietor)	4	\$49,000.00	\$49,000.00		
Type of Business: Chamber of Commerce Disproportionately Impacted: 100% BIPOC owned Use of funds: Wages Utah Fitness Institute (62189) Personal training and wellness retreat business. Type of Business: Fitness Studio (sole proprietor) Disproportionately Impacted: None Use of funds: Rent costs Received other assistance: Salt Lake County grant \$22k Match and Farnsworth, PC (62089) Business is a small private law firm that provides representation to individ Type of Business: Law Firm (sole proprietor) Disproportionately Impacted: 100% female owned	4	\$49,000.00	\$49,000.00		
Type of Business: Chamber of Commerce Disproportionately Impacted: 100% BIPOC owned Use of funds: Wages Utah Fitness Institute (62189) Personal training and wellness retreat business. Type of Business: Fitness Studio (sole proprietor) Disproportionately Impacted: None Use of funds: Rent costs Received other assistance: Salt Lake County grant \$22k Match and Farnsworth, PC (62089) Business is a small private law firm that provides representation to individ Type of Business: Law Firm (sole proprietor) Disproportionately Impacted: 100% female owned Use of funds: Payroll	4 luals who are una	\$49,000.00	\$49,000.00		
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Business manufactures bottles and sells skin care products.

Type of Business: Skin care (sole proprietor)
Disproportionately Impacted: None
Use of funds: Facility upgrades and payroll
Received other assistance: PPP, EIDL, & CCL Stabilization Grant - over \$200k

31 First Steps, Inc. (60261)	1	\$50,000.00	\$12,000.00	\$9,140.00	SB
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Business is a child care center.

Type of Business: Daycare
Disproportionately Impacted: None
Use of funds: Facility upgrades and payroll
Received other assistance: PPP, EIDL, & CCL Stabilization Grant - over \$200k

SALT LAKE CITY ORDINANCE No. _____ of 2023

(Ordinance approving the disbursement of American Rescue Plan Act Community Grant Program Funds for Phase 1)

WHEREAS, the global COVID-19 pandemic has impacted the world and local economy at an unprecedented level, and Salt Lake City's nonprofit organizations, local businesses, and residents have been negatively impacted by the economic uncertainty caused by the pandemic.

WHEREAS, on March 11, 2021, the U.S. Government signed into law a COVID-19 recovery bill, the American Rescue Plan Act ("ARPA") and allocated federal funding to Salt Lake City Corporation ("City") to use for certain COVID-related uses, including to support disproportionately impacted communities and to mitigate negative economic impacts within the community.

WHEREAS, on April 19, 2022, the City Council passed Salt Lake City Ordinance 17 of 2022, enacting Salt Lake City Code Chapter 2.20 and establishing a new community grant program govern the distribution of certain ARPA funds, including the creation of the Community Recovery Committee tasked with reviewing grant applications and making recommendations on the disbursement of community recovery grant funds.

WHEREAS, beginning in November 2022 and continuing through January 2023, the Community Recovery Committee held ten meetings to review and consider applications from approximately 157 small businesses and 39 nonprofit organizations seeking grant funding for direct economic assistance, in accordance with Salt Lake City Code 2.20.040.

WHEREAS, the Community Recovery Committee evaluated the applications in accordance with Salt Lake City Code Chapter 2.20, including considering the applicant's proposed use of funds, geographic equity, the policies and objectives of the community grant program, and the federal requirements pursuant to ARPA.

WHEREAS, the Community Recovery Committee has completed review of the applications and has recommended funding allocations as further described in Exhibit A.

WHEREAS, pursuant to Salt Lake City Code 2.20.010, the Mayor has reviewed the Community Recovery Committee's recommendations set forth in Exhibit A.

WHEREAS, based on the Review Committee's recommendations, the Mayor recommends that the City Council approve the funding allocations as described in Exhibit A.

NOW, THEREFORE, be it ordained by the City Council of Salt Lake City, Utah, that:

SECTION 1. <u>Funding Approval.</u> The City Council approves the funding allocations as further described in Exhibit B. The City Council authorizes the Mayor to negotiate and execute the grant agreements and any other relevant documents required, consistent with Exhibit B and

Salt Lake City Code Chapter 2.20, and incorporating such other terms and agreements as recommended by the City Attorney's office.

SECTION 2. Effective Date. This ordinance shall become effective on the date of its first publication. Passed by the City Council of Salt Lake City, Utah, this day of ______, 2023. Darin Mano, Council Chair ATTEST AND COUNTERSIGN: CITY RECORDER Transmitted to Mayor on ______. Mayor's Action: _____Approved. _____Vetoed. MAYOR CITY RECORDER (SEAL) Bill No. _____ of 2023. Published: ______. APPROVED AS TO FORM Salt Lake City Attorney's Office Date: Sara Montoya February 3, 2023 Sara Montoya, City Attorney

EXHIBIT A

2022-2024 2022-2024 2022-2024 CRC REQUESTED ELIGIBLE FUNDING RECOMMENDATION DISTRICT FUNDING (Proven Loss) (% Based on Score) CATEGORY BUSINESS APPLICANT 1 Junction Dance Company (63480) \$50,000.00 \$49,000.00 \$45,815.00 ABBusiness provides dance training, two dance companies, creative space and performance opportunities for youth and professional artists. They cultivate an artistically enriching community thorugh performance and outreach. Type of Business: Dance Studio (Sole Proprietor) Disproportionately Impacted: Women Owned Use of funds: Rent, utilities, and operating costs (pay contracted artists) Received other assistance: None \$7,000.00 \$7,000.00 \$6,538.00 2 Zahara, LLC (62879) Moroccan pop-up restaurant, that also offers catering services. Business holds community events that last between 2-3 hours where food is served. Owner plans to re-establish their events, and catering services, along with building to transition to a permanent physical location. Type of Business: Restaurant (Sole Proprietor) Disproportionately Impacted: 100% BIPOC owned Use of funds: Purchase of supplies, venue rentals and staff costs. Received other assistance: Business received \$2k from the Internation Rescue Committee for business expenses accrued during COVID-19. \$50,000.00 \$50,000.00 \$46,250.00 SB 3 Sugar Space, LLC (63372) Business is an arts, events and reception center. They provide space for artists of all disciplines to create and present work and a place for the community to celebrate, learn, share and engage. Type of Business: Event/Reception Center (Sole Proprietor) Disproportionately Impacted: Women Owned Use of funds: Salaries and wages for staff. Received other assistance: Yes, they received under \$50k in other assistance with PPP and EIDL. \$50,000,00 AΒ \$50,000,00 \$46,100.00 4 Dream Garden Press/ dba Ken Sanders Rare Books (63434) This business sells used, new, and rare books and ephemera. Special focus for this business is Utah and regional history. This business all supports local artista and musicians with regular public events. Type of Business: Bookstore in the City Center (Sole Proprietor) Disproportionately Impacted: None Use of funds: Rent and payroll. Received other assistance: Received aprox. \$75k of other assistance with PPPand EIDL 5 Zaater and Zayton (62465) \$50,000,00 \$38,000.00 \$34,960.00 TTH Business is a full-service catering company offering a unique blend of traditional Middle Eastern Cuisine and American fusion. Type of Business: Catering Disproportionately Impacted: Women & 100% BIPOC owned Use of funds: Mortgage payment, operational costs and start-up costs Received other assistance: Yes. Received \$20k in EIDL 6 Mestizo, LLC (63831) \$50,000.00 \$50,000.00 \$45,900.00 TTH Business is a coffee house created by community for community. The founders envisioned a place for civic engagement and sharing art to strengthen community. Type of Business: Coffeehouse (Sole Proprietor) Disproportionately Impacted: None Use of funds: Purchase of supplies, operating costs and wages. Received other assistance: None Noor Al Sham LLC (63326) \$11,000.00 \$10,758.00 \$9,660,68 SB Catering business looking to complete start up and expand. Type of Business: Food-Catering (Sole Proprietor) Disproportionately Impacted: 100% BIPOC Owned Use of funds: Start up costs, rent, payroll and operational expenses. Received other assistance: Received under \$3,000 in PPP funding. \$25,000.00 \$22,250.00 SB 8 Susie M's Gallery of Fine Tattooing (63355) \$25,000.00 Business provides an art studio with retail space, along with tattooing education space. Type of Business: Tattoo Parlor-Retail Space (Sole Proprietor) Disproportionately Impacted: Women owned Use of funds: Rent and payroll. Received other assistance: None \$26,000.00 \$25,000.00 \$22,107,14 AB 9 J Street Productions (60538) Writer who writes novels for young readers (middle grades and young adult). Writes nonfictions on the intersection of art and faith, and also consults freelance writers and provides editorial services for other writers. Type of Business: Writer (Home Based, Sole Proprietor) Disproportionately Impacted: Women Owned Use of funds: Salary and Operating Expenses (will have to provide tax documents, etc.) Received other assistance: None

Business is the local home for global treasures. This business houses traditional (indigenous) arts and crafts and also traditional industries like ceramics in two historic buildings that have been maintained and preserved

\$50,000.00

\$50,000.00

\$44,000.00

AΒ

10 Arts of the World Gallery (63518)

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Type of Business: Art Gallery (Sole Proprietor)
Disproportionately Impacted: Women Owned
Lea of funder Utilities and expertise expresses

Use of funds: Utilities, and operating expenses

Received other assistance: Yes. Received less than \$50k in Salt Lake County grant, and PPP funds

11 Premier Paralegal Solutions, LLC (59841) 5 \$50,000.00 \$9,000.00 \$7,800.00 SB

Business provides legal document preparation, tax preparation and some translation services. Services provided to clients with digital equity issues that require in person attention.

Type of Business: Legal Services (Sole Proprietor)
Disproportionately Impacted: 100% BIPOC owned
Use of funds: Rent, payroll, supplies and start-up costs.

Received other assistance: Yes, less than \$50k in EIDL and PPP

12 Cycling Utah, LLC (63477) 4 \$50,000.00 \$50,000.00 \$43,166.67 SB

Business produces a bicycling magazine and website. They are in their 30th year of business providing information, news, tips and event calendars. They distribute throughout Salt Lake City and the western United States.

Type of Business: Magazine (Sole Proprietor)
Disproportionately Impacted: None
Use of funds: Operating costs and payroll.

Received other assistance: Yes. Received less thatn \$50k in PPP funds

13 Golden Gyros (63448) 5 \$50,000.00 \$47,000.00 **\$40,106.67** TTH

Local restaurant in Salt Lake City. One of the first restaurants to close due to COVID-19 trying to keep doors open on their start up business that opened as the pandemic hit.

Type of Business: Restaurant

Disproportionately Impacted: 100% BIPOC owned Use of funds: Purchase of supplies, wages, and equipment.

Received other assistance: None

14 Amie Engberg (62853) 5 \$38,000.00 \$32,110.00 SB

Document preparation and financial education services for chiropractors.

Type of Business: Financial Education Services (Home Based & Sole Proprietor)

Disproportionately Impacted: Women owned

Use of funds: Supplies and salary Received other assistance: None

15 Six Sailor Cider, LLC (63232) 4 \$50,000.00 \$11,000.00 \$9,218.00 TTH

Business makes a variety of flavored apple ciders, non-alcoholic and sparkling hard ciders to be sold in the future. Started their sales in farmer's markets and now expanding into online and retail sales.

\$5,000.00

\$5,000.00

\$4,175.00

AB

retail sales.

Type of Business: Brewery (Sole Proprietor)
Disproportionately Impacted: None
Use of funds: Rent, payroll and startup costs.
Received other assistance: None

16 Bye Phoebe (59674) 3

Owner is a model, fashion stylist and also makes custom clothing for production companies.

Type of Business: Stylist/Clothing (Home Based & Sole Proprietor)
Disproportionately Impacted: Women & 100% BIPOC owned
Use of funds: Equipment, materials, payroll and startup costs.

Received other assistance: Yes received \$1,200 from Artist Emergency Fund

17 Sikkim Momo (59832) 2 \$49,000.00 \$3,100.00 \$2,583.33 TTH

Business is a catering food business. This entrepreneur is from the Spice Kitchen incubator program of the International Rescue Committee.

Type of Business: Catering

Disproportionately Impacted: 100% BIPOC owned **Use of funds:** Purchase of supplies and equipment.

Received other assistance: Business received \$2k from the Internation Rescue Committee.

18 Christina's Barber Shop (60332) 5 \$13,500.00 \$14,000.00 \$11,596.67 SB

Business is a barber shop specializing in gentlemen haircuts located on 300 West.

Type of Business: Barber shop (Sole Proprietor)
Disproportionately Impacted: Women owned
Use of funds: Rent, utilities, and operating expenses.

Received other assistance: Business received less than \$50k from EIDL.

 19 | Flamenco del Lago (63429)
 5
 \$50,000.00
 \$13,000.00
 \$10,768.33
 AB

Business is a nonprofit under the direction of Katie Sheen-Abbott she's studied Flamenco for many years. She teaches and performs flamenco in Salt Lake City and throughout Utah for all

ages and abilities.

Type of Business: Dance teacher (Sole Proprietor & Nonprofit)

Disproportionately Impacted: Women owned **Use of funds:** Rent, and equpment costs.

Received other assistance: Business received less than \$50k in EIDL funding.

20 Dayhouse Studio (61894) 7 \$50,000.00 \$50,000.00 \$41,333.33 SB

Business is a biophilic interior design studio specializing in residential and commercial spaces. Improving health, well-being and sustainable practices are at the heart of their work.

	Disproportionately Impacted: Women owned)				
	Use of funds: Operating costs and payroll. Received other assistance: Business received less than \$50k from EIDL.					
1 5	Seth Ian Photography (62887)	3	\$15,000.00	\$7,000.00	\$5,786.67	AF
İ	Photographer for the performing arts, small businesses, and real estate. Bus	siness is also un	dertaking documentary project	ts.	:	
	Type of Business: Photographer (home-based & sole proprietor) Disproportionately Impacted: None Use of funds: Equipment upgrades and project development costs Received other assistance: None					
2 1	Worthfull Media, LLC (60612)	3	\$25,000.00	\$25,000.00	\$20,625.00	AI
Ī	Boutique media production house that records, edits, produces, and manag	es audio and vio	deo for small business owners	and personal brands. The	bulk of business is for podcas	ters and
	YouTubers, but includes making related media as well. Type of Business: Media production (home-based & sole proprietor) Disproportionately Impacted: 100% female owned Use of funds: Website upgrades, rent, contract costs Received other assistance: PPP and EIDL funds around \$5k.					
3[1	Design to Grow, LLC (63108)	4	\$32,000.00	\$32,000.00	\$26,133.33	AF
Ī	Business is a design/build studio that does in house fabrication focused on	public art, teach	hing/workshops, events, and co	ommercial furniture.		
4 [Type of Business: Design studio (home-based & sole proprietor) Disproportionately Impacted: None Use of funds: Rent, retaining employees Received other assistance: PPP \$8.7K, Small Business Impact Grant \$9.9 Suzanne May (60330) Singer/songwriter that also teaches voice and songwriting lessons from hore	7	\$10,000.00	\$10,000.00	\$8,033.33	AI
	Type of Business: Musician (home-based & sole proprietor) Disproportionately Impacted: 100% female owned Use of funds: Tour and equipment costs. Received other assistance: EIDL \$12k, Unemployment \$8k					
5 [The Twist (Kirk's Ship, LLC) (60520)	4	\$50,000.00	\$50,000.00	\$39,916.67	TT
	Busines is a Restaurant, Bar & Nightclub					
	Disproportionately Impacted: None Use of funds: Wages, retain employees Received other assistance: PPP & Employee Rention Credit over \$50k		222.000.00	*********	815 025 22	
6 1	Elegant Tailoring, LLC (61865) Business is a tailoring shop in the heart of downtown.	4	\$50,000.00	\$21,335.00	\$17,025.33	SE
	Type of Business: Tailoring Shop (sole proprietor) Disproportionately Impacted: 100% BIPOC owned Use of funds: Payroll and operational expenses.					
	Received other assistance: Business received less than \$6,000.00 in PPP	funding.				
7 1	Received other assistance: Business received less than \$6,000.00 in PPP to Utah Hispanic Chamber of Commerce (62544)	funding.	\$50,000.00	\$50,000.00	\$39,833.33	SE
7 1			\$50,000.00	\$50,000.00	\$39,833.33	SE
7]	Utah Hispanic Chamber of Commerce (62544)		\$50,000.00	\$50,000.00	\$39,833.33	SE
	Utah Hispanic Chamber of Commerce (62544) Chamber of Commerce serving Hispanic businesses. Type of Business: Chamber of Commerce Disproportionately Impacted: 100% BIPOC owned Use of funds: Wages		\$50,000.00 \$21,502.00	\$50,000.00 \$22,000.00	\$39,833.33 \$17,526.67	
8 1	Utah Hispanic Chamber of Commerce (62544) Chamber of Commerce serving Hispanic businesses. Type of Business: Chamber of Commerce Disproportionately Impacted: 100% BIPOC owned Use of funds: Wages Received other assistance: None	2				SE
8[]	Utah Hispanic Chamber of Commerce (62544) Chamber of Commerce serving Hispanic businesses. Type of Business: Chamber of Commerce Disproportionately Impacted: 100% BIPOC owned Use of funds: Wages Received other assistance: None Utah Fitness Institute (62189)	2				
8 [Utah Hispanic Chamber of Commerce (62544) Chamber of Commerce serving Hispanic businesses. Type of Business: Chamber of Commerce Disproportionately Impacted: 100% BIPOC owned Use of funds: Wages Received other assistance: None Utah Fitness Institute (62189) Personal training and wellness retreat business. Type of Business: Fitness Studio (sole proprietor) Disproportionately Impacted: None Use of funds: Rent costs	2				
8 []	Utah Hispanic Chamber of Commerce (62544) Chamber of Commerce serving Hispanic businesses. Type of Business: Chamber of Commerce Disproportionately Impacted: 100% BIPOC owned Use of funds: Wages Received other assistance: None Utah Fitness Institute (62189) Personal training and wellness retreat business. Type of Business: Fitness Studio (sole proprietor) Disproportionately Impacted: None Use of funds: Rent costs Received other assistance: Salt Lake County grant \$22k Match and Farnsworth, PC (62089)	5	\$21,502.00 \$49,000.00	\$22,000.00 \$49,000.00	\$17,526.67	SE
8 [Utah Hispanic Chamber of Commerce (62544) Chamber of Commerce serving Hispanic businesses. Type of Business: Chamber of Commerce Disproportionately Impacted: 100% BIPOC owned Use of funds: Wages Received other assistance: None Utah Fitness Institute (62189) Personal training and wellness retreat business. Type of Business: Fitness Studio (sole proprietor) Disproportionately Impacted: None Use of funds: Rent costs Received other assistance: Salt Lake County grant \$22k	5	\$21,502.00 \$49,000.00	\$22,000.00 \$49,000.00	\$17,526.67	SE
8 [1	Utah Hispanic Chamber of Commerce (62544) Chamber of Commerce serving Hispanic businesses. Type of Business: Chamber of Commerce Disproportionately Impacted: 100% BIPOC owned Use of funds: Wages Received other assistance: None Utah Fitness Institute (62189) Personal training and wellness retreat business. Type of Business: Fitness Studio (sole proprietor) Disproportionately Impacted: None Use of funds: Rent costs Received other assistance: Salt Lake County grant \$22k Match and Farnsworth, PC (62089) Business is a small private law firm that provides representation to individually to the proportionately Impacted: 100% female owned Use of funds: Payroll	5	\$21,502.00 \$49,000.00	\$22,000.00 \$49,000.00	\$17,526.67	SE
8 [1 9 [1	Chamber of Commerce (62544) Chamber of Commerce serving Hispanic businesses. Type of Business: Chamber of Commerce Disproportionately Impacted: 100% BIPOC owned Use of funds: Wages Received other assistance: None Utah Fitness Institute (62189) Personal training and wellness retreat business. Type of Business: Fitness Studio (sole proprietor) Disproportionately Impacted: None Use of funds: Rent costs Received other assistance: Salt Lake County grant \$22k Match and Farnsworth, PC (62089) Business is a small private law firm that provides representation to individually in the proportionately Impacted: 100% female owned Use of funds: Payroll Received other assistance: Business received more than \$50k from PPP.	2 5 4 uals who are un	\$21,502.00 \$49,000.00 able to work due to physical or	\$22,000.00 \$49,000.00 r mental disabilities.	\$17,526.67	SE
8 [1	Chamber of Commerce (62544) Chamber of Commerce serving Hispanic businesses. Type of Business: Chamber of Commerce Disproportionately Impacted: 100% BIPOC owned Use of funds: Wages Received other assistance: None Utah Fitness Institute (62189) Personal training and wellness retreat business. Type of Business: Fitness Studio (sole proprietor) Disproportionately Impacted: None Use of funds: Rent costs Received other assistance: Salt Lake County grant \$22k Match and Farnsworth, PC (62089) Business is a small private law firm that provides representation to individually for the proportionately Impacted: 100% female owned Use of funds: Payroll Received other assistance: Business received more than \$50k from PPP. Antidote Cosmeccuticals, LLC (60991)	2 4 uals who are un	\$21,502.00 \$49,000.00 able to work due to physical or	\$22,000.00 \$49,000.00 r mental disabilities.	\$17,526.67	SE

Business is a child care center.

Type of Business: Daycare
Disproportionately Impacted: None
Use of funds: Facility upgrades and payroll
Received other assistance: PPP, EIDL, & CCL Stabilization Grant - over \$200k

EXHIBIT B

SALT LAKE CITY COUNCIL APPROVED FUNDING ALLOCATIONS FOR PHASE 1 COMMUNITY RECOVERY GRANTS

(To add following City Council meeting and vote)

Dear Mayor and City Council,

The Community Recovery Committee (CRC) knows that the COVID-19 pandemic and related shutdowns were devastating to many small businesses in Salt Lake City, and many have struggled to financially recover from the effects of the pandemic.

The Committee also understands the difficulties that small businesses face. We put a great deal of care and effort into conducting a fair and equitable process that would award as much money to as many businesses as possible. With that said, this is a competitive grant program and the Committee agonized for many hours over difficult decisions to award limited funding.

Thank you for your patience as we ensure we serve as many businesses as we can.

Sincerely,

Jake Maxwell
Chair – Community Recovery Committee